



Based in Irving, TX, Andamiro USA Corp. is a wholly owned subsidiary of Andamiro Co. Ltd., a Korean game manufacturer founded in 1992. Andamiro designs and produces ticket redemption amusements, videogames, prize merchandisers and sports games, along with the world-famous Pump It Up dance simulator. Andamiro established its U.S. subsidiary. We have brought to market more than 100 arcade attractions that operate in a variety of entertainment destinations, and have become the industry's leader in integrating intellectual property into game designs. The MLB Players Association, NFL Players Inc., Nickelodeon, Universal Studios, The Walt Disney Co. and World Wrestling Entertainment Inc. are among our licensing partners.

We turn characters, celebrities and other iconic brands into major arcade attractions

# ANDAMIRO<sup>®</sup> USA LICENSING PARTNERS

VIACOMCBS

nickelodeon



# ANDAMIRO<sup>®</sup> USA IN PRODUCTION

TARGET AUDIENCES:  
KIDS, TEENS & ADULTS 6-80+



**AVENGERS COIN PUSHERS**  
» Flagship model: 2-player card  
» Variations by special order:  
2P non-card, 1P card and 1P non-card



**BASEBALL PRO**



**BASKETBALL PRO**  
» Ticket redemption  
» Fun version (DBA)



**BOBBLEHEAD  
BASEBALL**



**JURASSIC WORLD: FALLEN KINGDOM**  
» Original long-track model (9'9" deep)  
» New MINI short-track model (6'2" deep)



**REDEEM  
MACHINE**  
Item kiosk



**PUMP IT UP LX**  
Ships with XX software



**SAFE CRACKER**  
Skill merchandiser



**SPONGEBOB  
SUPER STRIKER**



**SPONGEBOB  
TICKET COASTER**



**SPONGEBOB PIRATES OF  
BIKINI BOTTOM**

We begin by developing an original game concept or adapting and enhancing an existing platform. Our highly engineered designs offer play appeal and are built to operate in rugged commercial environments. Andamiro employs seven development teams, each staffed by electrical and mechanical engineers, programmers, digital designers and graphic artists.

Once we match a game and licensed property, we go to work on creating an elegant adaptation. Our engineers, designers and artists closely collaborate with the property owner's teams to meet the owner's guidelines.

After a licensed game has been approved, we begin trials in North America. These are conducted with leading amusement operations and equipment distributors, and help to ensure a game's marketability and commercial success.

Stature and detailed signage give a game visibility and prominence

Character voices and theme music create ambiance and excitement

Characters are integrated into the interactive gameplay

Players are awarded for their skill and patronage



# ANDAMIRO<sup>®</sup> USA LICENSED PORTFOLIO



**AVENGERS PUSHERS (2- and 1-Player Cabinets)**  
Lic. Marvel (Disney)  
Intro: 2020



**BOBBIEHEAD BASEBALL**  
Lic. MLBPA  
Intro: 2022



**DESPICABLE ME JELLY LAB**  
Lic. Universal  
Intro: 2017 (ret.)



**JURASSIC WORLD (Original and Mini)**  
Lic. Universal  
Intros: 2020 and 2022 (Mini)



**KRABBY PATTY PARTY**  
Lic. Nickelodeon  
Intro: 2016 (ret.)



**PAW PATOL SPINNER**  
Lic. Nickelodeon  
Intro: 2017 (ret.)



**SPONGEBOB PINEAPPLE ARCADE**  
Lic. Nickelodeon  
Intro: 2015 (ret.)



**SPONGEBOB PIRATES OF BIKINI BOTTOM**  
Lic. Nickelodeon  
Intro: 2022



**SPONGEBOB SOCCER STARS**  
Lic. Nickelodeon  
Intro: 2018 (ret.)



**SPONGEBOB SUPER STRIKER**  
Lic. Nickelodeon  
Intro: 2016 (ret.)



**SUPER STAR FOOTBALL COINS**  
Lic. NFLPA  
Intro: 2017 (ret.)



**TICKET COASTER**  
Lic. Nickelodeon  
Intro: 2021

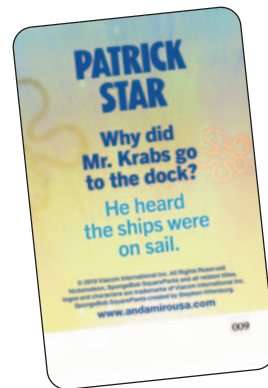


**SUPERSTAR RUMBLE**  
Lic. WWE  
Intro: 2018 (ret.)

ANDAMIRO'S LICENSED ARCADE GAMES ARE PLACED IN THOUSANDS OF ENTERTAINMENT FACILITIES NATIONALLY AND INTERNATIONALLY. IN HIGH-TRAFFIC LOCATIONS, A SINGLE GAME CAN GENERATE AS MANY AS 100,000 ENGAGEMENTS ANNUALLY\*

\* Estimate is based on performance data provided to Andamiro by equipment owners.

# ANDAMIRO<sup>®</sup> USA CONSUMABLES



COLLECTIBLE CARDS AND COINS ENHANCE A BRAND'S INTEGRATION AND PLAY AN IMPORTANT ROLE IN AN ENTERTAINMENT CENTER'S TICKET-REDEMPTION SPACE

Andamiro Co. Ltd. and its subsidiary Andamiro USA Corp. are committed to an ethical manufacturing process that respects the rights of its employees and workers around the world. The health, welfare and safety of the people who make components for Andamiro products are important to us.

Through its social compliance program and its agreements

with key suppliers, Andamiro seeks to prevent all instances of child labor, forced labor and human trafficking and to ensure compliance with all local laws. Andamiro requires its suppliers to comply with all local laws that address human rights issues and workers' rights. These tenets and Andamiro's supply chain guidelines are explained and underscored in the company's "Social Compliance Policy and Code of Conduct."

Andamiro's social compliance meets the conditions required by Social Accountability International's "Social Fingerprint" assessment and the Walt Disney Co.'s International Labors Standards.



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## FROM THE PRESIDENT

The belief in branding is a driving force behind Andamiro's corporate organization and design culture. We have invested heavily in the licensing of intellectual property, and I am proud to say that Andamiro has the largest portfolio of licensed titles in today's amusement machine industry. Current Andamiro licenses include Marvel's Avengers from Disney, SpongeBob SquarePants from Nickelodeon and Viacom, and Jurassic World from Universal, along with our first collaboration with MLB Players Association. We've also designed award-winning games in partnership with World Wrestling Entertainment Inc. and NFL Players Association. In total, we've designed and launched more than a dozen games tied to these iconic brands and properties.



During my nine years as a member of Andamiro's executive team, I have witnessed the growth of our development teams whose game concepts keep getting better and better with every new release. Walk around a game room or family entertainment center, and before engaging any device, you'll often notice an Andamiro piece that stands out as the *crème de la crème* when it comes to cabinet styling. Our graphic artists possess a heightened sense of exterior design, having worked on numerous games with some of the world's most-recognized consumer brands.

It is an honor to represent such wonderful licensing partners and turn their creative works into amusement devices played by millions of people. They have entrusted us to do something magical with their intellectual properties and it is a tremendous responsibility we take very seriously.

A handwritten signature in black ink, appearing to read 'Drew Maniscalco'. The signature is fluid and cursive, written on a white background.

Yours truly,  
Drew Maniscalco, Andamiro USA President

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# THANK YOU!

To learn more about Andamiro and  
partnership opportunities, contact:

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SEOUL • DALLAS • NEW YORK • TOKYO • GUANGZHOU

Andamiro USA Corp. is headquartered at 2222 Century Circle, Irving TX 75062 and  
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